

ZHE (MICHAEL) GUO

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ACADEMIC APPOINTMENT

Assistant Professor, Accounting and Taxation Area, Gabelli School of Business, *Fordham University*, 2022–Present

EDUCATION

Ph.D. in Accounting, Questrom School of Business, *Boston University*, 2017–2022
M.B.A., Darden School of Business, *University of Virginia*, 2014–2016
B.S., Mechanical Engineering and Automation, *Tsinghua University*, 2003–2007

RESEARCH

RESEARCH INTERESTS

Corporate Social Responsibility, Executive Compensation, Federal Regulation, Machine Learning (incl. Large Language Models)

PUBLICATIONS

- [1] 2022. “Walk the Talk: ESG Mutual Fund Voting on Shareholder Proposals”
with Shane S. Dikolli, Mary Margaret Frank, and Luann J. Lynch
Review of Accounting Studies
- Featured on the *AACSB* (October 2023)

- [2] 2023. “ESG Mutual Fund Voting on Executive Compensation Shareholder Proposals”
with Shane S. Dikolli, Mary Margaret Frank, and Luann J. Lynch
Journal of Management Accounting Research

- [3] 2024. “Complexity of CEO Compensation Packages”
with Ana Albuquerque, Mary Ellen Carter, and Luann J. Lynch
Journal of Accounting and Economics
- Featured on the *Columbia Law School Blue Sky Blog* (June 2022)

WORKING PAPERS

- [1] “The Impact of Risk and Monitoring on the Use of Equity Incentives: Evidence from Customer Concentration” with Ana Albuquerque, George Papadakis, and Peter Wysocki
- Revising for resubmission to *Journal of Accounting and Economics*

- [2] “Weathering the Weather: Does Extreme Weather Affect the Cost of an Audit” with Paul Griffin and Estelle Sun
- Revising for resubmission to *Journal of Accounting, Auditing, and Finance*

- [3] “Supplier Performance and CEO Compensation Contracts” with Meng Yan and Ronghuo Zheng
 - Under review at *Journal of Accounting and Economics*
 - Presented at Boston University, and scheduled for presentation at Tsinghua University, Renmin University, and the 2025 Management Accounting Section Midyear Meeting
- [4] “Interactive Rulemaking and Corporate Innovation: Evidence from Environmental Regulations” with Xiaoli Tian and Yuxiang Zheng
 - Scheduled for presentation at 2025 FARS Midyear Meeting
- [5] “Repurposing Mutual Funds for Sustainability” with Shane S. Dikolli, Mary Margaret Frank, and Luann J. Lynch
 - Presented at University of Colorado at Boulder, University of Georgia, and Columbia University
- [6] “Share Repurchases and the Inflation Reduction Act” with Paul Brockman, Hye Seung (Grace) Lee, and Jesus M. Salas

PRESENTATIONS (IN ITALIC) AND CONFERENCE PARTICIPATION

2024 *Baruch-Fordham-Rutgers Symposium (discussant)*
 Columbia Management Accounting Conference

2023 Journal of Accounting, Auditing and Finance (JAAF) Symposium
 Harvard Information, Markets, and Organizations Conference
Baruch-Fordham-Rutgers Symposium
Boston University
Texas A&M University – San Antonio
 The 2023 AAA New Faculty Consortium

2022 AAA FARS Midyear Meeting (moderator)
Baruch College
Drexel University
Fordham University
University of Colorado Boulder

2021 AAA Annual Meeting
Boston Empirical Accounting Conference
Georgetown University
Miami Rookie Camp
 UT Austin PhD Symposium: Financial Market Research and Policy Developments

2020 *AAA Annual Meeting*
 AAA FARS Midyear Meeting (doctoral consortium)
AAA MAS Midyear Meeting (poster presentation)
 UT Austin PhD Symposium: Financial Market Research and Policy Developments

2019 *AAA Northeast Regional Meeting*
Boston Empirical Accounting Conference
UN PRI Roundtable on Executive Pay

2018 Boston Empirical Accounting Conference
Junior Faculty Mini-Conference (Boston University)
Questrom Accounting Conference (Boston University)

2017 Boston Accounting Research Colloquium

2016 Darden School of Business Spring Accounting Camp
Virginia Accounting Research Conference

AD HOC REVIEWER (# OF REVIEWS)

AAA Annual Meeting (1)
AAA FARS Midyear Meeting (3)
AAA MAS Midyear Meeting (1)
Contemporary Accounting Research (1)
European Financial Management (1)
Hawaii Accounting Research Conference (2)
Journal of Business Finance and Accounting (1)
Journal of Corporate Finance (1)
Journal of Management Accounting Research (3)
Management Science (2)
Organization Science (1)
Review of Accounting Studies (1)
The Accounting Review (2)

TEACHING-RELATED EXPERIENCE

Instructor

ACBU2222 *Principles of Financial Accounting, Fordham University*

- Fall 2023
 - Three sections (Section Size: ~35); Instructor Evaluation: 4.8, 5.0, 5.0 out of 5
- Fall 2022
 - Three sections (Section Size: ~35); Instructor Evaluation: 4.8, 4.9, 4.9 out of 5

AC222 *Managerial Accounting, Boston University*

- Spring 2020
 - One section (Section Size: ~25); Instructor Evaluation: 4.7 out of 5.0
 - Taught both in-person and transitioned to online (due to the Covid-19 pandemic)

Teaching Assistant

AC222 *Managerial Accounting, Boston University, Fall 2019*

Online Course Development

- *Financial Accounting Fundamentals, Coursera*, co-developed quizzes and exams, 2016
- *Managerial Accounting Fundamentals, Coursera*, co-developed quizzes and exams, 2016

Case

- “Working Capital: A Summary of Ratios by Industry, 2016” (with Luann J. Lynch)

SERVICE AT FORDHAM

Member, Graduate Curriculum Committee	Fall, 2024–Present
Attendee, Gabelli School Council Meeting	Fall, 2022–Present

PROFESSIONAL EXPERIENCE

KPMG China (Beijing office), Assistant Manager/Senior Accountant, Audit, 2007–2011
Chinalion Securities Co, Ltd, Senior Associate – Equity Capital Markets, 2012–2013
Delegation of European Union to China, Assistant, Development & Cooperation, 2013–2014

HONORS, AWARDS, AND GRANTS

I am thankful for receiving:

The Beacon Exemplar Award, Fordham United Student Government, 2024
Research Grant, Gabelli School of Business, Fordham University, 2024
Academic Pursuit Fund, Office of the Provost, Fordham University, 2022–2024
Faculty Research Grants, Office of Research, Fordham University, 2023–2024
Faculty Personal and Professional Development Fund, Gabelli School of Business, Fordham University, 2022–2023
AAA FARS Excellence in Reviewing Award, American Accounting Association, 2022
Krish Menon Doctoral Fellowship, Questrom School of Business, 2020
Doctoral Fellowship, Questrom School of Business, 2017–2022
Full Tuition Scholarship, Darden School of Business, 2014–2016
Zeng Xianzi Scholarship, Tsinghua University, 2004–2006

- Accompanied with a pledge to work in China for five years

First Award, Regional Mathematical Olympiad (Fujian Province), 2002

ADDITIONAL INFORMATION

Certifications

- Certified Public Accountant (active)
- Fundamentals of Sustainability Accounting Level I, SASB, 2016

Languages

- Mandarin Chinese (native), English (fluent)

Programming

- STATA, Python, Machine Learning

Volunteering

- Beijing Nursing Facility
- Red Cross Society of China (CPR 2007)